

WEB QUESTIONNAIRE

The questions below are to help you define the structure, scope and purpose of your new website. This is a very important step that must be completed in order to create a comprehensive quote, site plan and implementation timeline. Don't worry if you can't answer every question. Some questions may not be applicable for your project. Others may require further discussion.

READY TO WORK WITH US?

If so, this page will serve as a starting point of our fruitful collaboration.

Below you will find the questionnaire which is the first stage of Website Design at Grow Combine. It help us gather information for your quote and for further development process. We have our exclusive ICE Methodology (**Innovative. Creative. Effective**) for our development process which results in making your project par excellence.

Please do give precise, thoughtful and if required detailed reply to the questions below. Your reply will help us gain valuable insight on your company, the business, your company personality, your customers as well as your taste and personal preferences. Most importantly, this will help us create your new website that will align your mission and vision that you want to achieve.

CONTACT INFORMATION

*Fields marked * are mandatory*

Your full name:*

Company Name:*

Email Address:*

Contact Number:*

Web Address:*

Company Address:*

Location (Country & Region):*

Best Time to Contact You:*

WEBSITE STRATEGY

1. What is the aim and purpose of developing this website? Is it the first version, or are you looking to redesign your existing site? If a redesign, please describe the specific features that you wish to see corrected.

2. List your definite goals you would like to achieve by developing and launching this website. This could boost your sales, increase brand recognition, drive more visitors to your website, increase customer base etc.

3. Does your company have a well-defined mission and/or goals? If you have a slogan or a tagline, please include them, too.

4. Describe your field of operation and your business directions. List the key points of your marketing message, your advantages, any additional you would like your potential customers to know about your company or product.

5. Other additional information about your company. Give us the full name, possible abbreviations, the common name to be used throughout the site, etc.

TARGET AUDIENCE / INDUSTRY / DEMOGRAPHIC

6. Who is your target audience? (A brief description on your targeted audience/potential customers, if possible please include their age, sex, social status, income etc.)

7. List your primary industry(s)

8. Who is your competitor? (Provide company name, web addresses if possible)

IF LOOKS COULD LIKE & STONES COULD FEEL

First impressions are very important. What IMAGE do you want to project? (Check as many as apply)

- | | | | | | |
|--------------|--------------------------|--------------|--------------------------|--------------|--------------------------|
| Traditional | <input type="checkbox"/> | Contemporary | <input type="checkbox"/> | Conservative | <input type="checkbox"/> |
| Formal | <input type="checkbox"/> | Casual | <input type="checkbox"/> | Serious | <input type="checkbox"/> |
| Cutting edge | <input type="checkbox"/> | Corporate | <input type="checkbox"/> | Personal | <input type="checkbox"/> |
| Friendly | <input type="checkbox"/> | Expensive | <input type="checkbox"/> | Minimalist | <input type="checkbox"/> |

Give us your idea of the color scheme to be used when designing your new site. If you have corporate identity elements, like a logo, a brand book, printed ads which you think we could use while working on the design, please mention them and deliver those materials to us.

Please list the sections your new site is supposed to have. Check the fields which correspond to your vision, or use the text field to give a free description.

Company profile

Prices

News

FAQ

Careers

Products

Services

Contact information, location

Product catalogue

Feedback form

Clients

Others

TIMELINE / DOMAIN NAME & HOSTING / MAINTENANCE & UPDATING

Give us your primary website launch dates?

Have you registered a domain name? Yes No

If yes, what is the domain name?

Have you set up hosting for your site? Yes No

Do you plan to maintain and update your site in-house? Yes No May be

Would you like us to provide you an Annual Website Maintenance? Yes No May be

OTHER WEB SITES

Please list few web sites that appeal to the same target audience or communicate an image or style that is similar to what you want.

Please indicate the expected minimum and maximum budget of this project.*

What more Web Services do you require? Please indicate all that apply. *

- | | | | |
|---------------------------|--------------------------|-----------------------------|--------------------------|
| Web Analytics | <input type="checkbox"/> | Web Application Development | <input type="checkbox"/> |
| Web Brand Development | <input type="checkbox"/> | Web Promotions | <input type="checkbox"/> |
| Web Consulting | <input type="checkbox"/> | Web Content Writing | <input type="checkbox"/> |
| Web Design | <input type="checkbox"/> | Web E-Commerce Solutions | <input type="checkbox"/> |
| Web E-Mail Design | <input type="checkbox"/> | Web Hosting | <input type="checkbox"/> |
| Mobile Web | <input type="checkbox"/> | Web Re-engineering | <input type="checkbox"/> |
| Web Reputation Management | <input type="checkbox"/> | Web Usability | <input type="checkbox"/> |
| Web Advertising | <input type="checkbox"/> | Web CMS Development | <input type="checkbox"/> |

Please attach the further details which you would like to add to this.

We thank you and appreciate your patience. It is after all for the best outcome EVER!

Please double check your options and answers, save this file and mail to hello@growcombine.com