

spread keen intelligence™



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WHO WE ARE

With over thirty of years collective team experience in Strategy, Design and Digital we aim to help you achieve your goals. Once the proper direction for your business has been determined, we are able to tactically achieve those goals through the expertise of our brand consultants. Each consultant is chosen based on his/her extensive background in their discipline and the knowledge that they are able to bring to our clients. We develop unique strategic plans for each of our clients, helping the organization develop their own plans that emphasize the critical importance of effective execution and the significance of leadership development and employee training through pragmatic approach. We always remember that we work for you. No amount of experience is going to replace the ability to understand what you, the client, wants out of your business. In the end, you are the decision-maker on how to look forward to your business. We believe that our advice will be the solution you are looking for.

VISION

‘To be the global leader in Branding.’

To help our clients to grow their business in an effective way through strategies and our extensive design services with our strong digital network and branding solutions.

METHODOLOGY

(CD-SB) Creatively-Driven, Solutions-Based Approach

Our core philosophy is to provide a creatively-driven, solutions-based approach across all media. Our understanding of business issues, combined with a strategic and innovative approach to all your business communication, enables us to add real commercial value to our clients.

MISSION

‘Spread keen intelligence.’

A strong positioning statement is key to our success. We continually provide our clients with keen information about the recent trends and consult them effectively to make them prominent in their industry.

VALUES

Trust | Integrity | Commitment | Keen. (TICK)

We follow the TICK rule as our value towards the right perfection:

WHY CHOOSE US?

We Listen



We listen to you with a clear and open perspective

We Think



We work with you while think with you to make your brand unique

We Design



We design creatives that stands out with perfection

We Promote



We bring out the best to push you to be the first of its kind

WHAT WE DO

We provide startups and leading enterprises better establishment in the market by offering the following services.

STRATEGY

- Brand Activation
- Brand Copywriting
- Brand Naming
- Brand Positioning
- Digital Marketing

DESIGN

- Brand Guidelines
- Brand Identity
- Brand Packaging
- Interactive Websites
- Print Communication

DIGITAL

- CMS Development
- Search Engine Marketing
- Search Engine Optimization
- Social Media Marketing
- Video Ads & Production

OUR INDUSTRY EXPERTISE

WITSOW BRANDING has extensive experience in various industries across the globe. Our highly professional team brings each client, a combination of keen industry knowledge and expertise from various sectors to offer to our clients and brand's innovative designs and perspectives with a combination of strategic digital approach. Our mission is to expand our client's brand equity and help them experience their growth in their industry. We also ideate new innovations through our technology expertise and help our clients strategically to transform their brand and create uniqueness in their business.

Technology

We help technology and media companies; from startups to fortune 500 companies; to improve their brand positioning, resolve obstacles and create opportunities and execute on their marketing objectives effectively.

Healthcare

Our expertise in healthcare branding provides exceptional medical brand strategy, design and digital marketing services to new healthcare initiatives; from product design to managing their print campaigns.

Non-Profit

We create communication design to the non-profit and non-government organization that inspire action. We bring together expertise in branding strategy, campaign design and digital communications.

Consumer Goods

Our wide expertise in branding products and consulting services in the consumer goods industry helps consumer goods based companies to develop strong consumer brands that can deliver growth at significantly higher returns than competitors.

Manufacturing

We help manufacturing business with higher ROI through our innovative branding and digital solutions that includes web re-engineering, marketing, digital strategic consulting and outsourcing services.

Banking & Financial Services

With deep industry expertise in Financial Services, Branding & Strategy we have brought huge business growth for our clients to this sector through our expert digital team .We offer complete brand strategy design & digital solutions.

WHO WE WORKED WITH

From small and medium enterprises to Fortune 500 companies our team has worked and partnered with trusted business associates and brands across Australia, Africa, UK, UAE, USA, India and Canada, catering to various industries like Banking & Financial Services, Consumer Goods, Education, Healthcare, Manufacturing, Media & Entertainment, Real Estate, Non-Profit Organization, Retail, Technology, Transportation, Logistics, Travel & Hospitality regardless of the field of working through its rich GROW Combine clientele network.



WHAT THEY SAY ABOUT US

"The services provided exceeded our every expectation. Great quality with the personalized touch. Just fantastic work"

Sahal Sherief,
Director, Bizzaro Uniforms.

"Working with Witsow was so wonderful. They have enormous potential with good knowledge in Strategy Design and Digital. It's very rare to find such people who can handle any requirements of Online or Offline."

Sonny Y. Namouz,
Managing Director, Tuvalo Ltd.

"You guys have done extremely efficient job, over and above my expectations. I like the look of the home page, nice and colorful. Thanks for the web pages, they look fantastic. Good Job! Thanks for all the hard work."

Raman Chabra,
Managing Director, Aus1 Energis.

"WITSOW have been fantastic throughout the design and development of our Site. From the design stage right through to implementation and continuing assistance they have provided everything we needed. Very professional, motivated and dependable team."

Rahul Kumar,
Director, Care India.

"The knowledge of Branding, the advice, the support etc. all from WITSOW truly helped us to get our business launched with a bang in the market. They understand brand from a business development perspective and create solutions that works."

Rejindran T R,
Managing Director, Alankar Furniture.

"The service rendered by team WITSOW on Branding and Digital Services was awesome and we got fabulous response through this. Really appreciate their hard work, dedication and professional approach and wish them all success ahead."

Inder Siddhu,
Founder, Inlighten Global Healing Foundation.

"It was a great experience with WITSOW as the members are so friendly and understanding. They understand each requirement of customer and give superb services. I wish success for WITSOW be like this."

Miltesh Jain,
Managing Director, Sonaa Chaandi , Sree Jain Brothers.

"The Branding done by WITSOW team really helped us to get more business. We are known through their Branding and we thank them for our the Brand Identity. They are professional, consistent, and uptodate with recent design trends."

Shaji Anandhan
Chairman, OMFYS.

THE TEAM BEHIND

GHAZAL RAVI - MANAGING DIRECTOR & BRAND STRATEGIST

Ghazal Ravi, a creative & serial entrepreneur hailing from Kochi . He says “creativity is a gift”, and he grabbed it by inheritance and nurtured it with the help of his talented father, Late. Prof.Ravi Padinjare, the famous sculptor who steered his son towards academics caring not to fall under the category of vagabond artistes thus becoming a B.Tech. Graduate & incubate in iA2009 at CIIE, IIM Ahmadabad. He has directed and executed numerous Events, TVC and Print Advertisements and worked with 100's of Brands across the country through GROW COMBINE thus creating his own space in the Branding and Marketing industry. The Brand Identity designed he designed received recognition from popular online media's as 'The world's best symmetrical logo design'. He also developed tech companies like Mobtecnic & Pepperberg & Mocell Solutions.

SAIFUDHEEN A K - DIRECTOR

Saifudheen is Director for Mobile Technology Solutions with WITSOW. Addition to the same Saifudheen is the Managing Director of Mobtecnic. A leading Mobile App Development company. With more than five years in the technology , Saifudheen has held management positions with Techgensia and Realeez. In this capacity, Saif handled a variety of technological aspects in mobile applications, IVR and m-health-based services himself. Saif brings to Witsow a wealth of experience in and mobile technologies through his consulting. In 2010, Saif was the iphone developer and software engineer at Techgensia. Saifudheen graduated with a Bachelors degree in Information Technology from M.G University.

RIGIN T ANTONY - DIRECTOR CREATIVE

Rigin T Antony is the Art & Creative Director at WITSOW Branding . Rigin handles the creative division of WITSOW including Photoshoots, Creative Designs, quality and service delivery. With more than five years in the Creative industry, Rigin has held Creative positions with Stark and Mixedpome before he ventured into WITSOW. In this capacity, Rigin handled a variety of creative clients in aspects in brand strategy and design. Rigin brings to Witsow Branding a wealth of experience in Arts, Design and Brand Communications through his vast branding expertise to his clients. Rigin graduated with a Bachelor's degree in Fine Arts from College of Fine Arts, Thrissur.

