

CREATIVE QUESTIONNAIRE

The questions below are to help you define the structure, scope and purpose of your company project. This is a very important step that must be completed in order to create a comprehensive quote, site plan and implementation timeline. Don't worry if you can't answer every question. Some questions may not be applicable for your project. Others may require further discussion.

READY TO WORK WITH US?

If so, this page will serve as a starting point of our fruitful collaboration.

Below you will find a questionnaire which is the first stage of Design at Grow Combine. It is meant to help us gather information for your quote and for the further development process. We have our exclusive ICE (**Innovative. Creative. Effective**) Methodology for our development process which results your project to par excellence.

Please try to give accurate, thoughtful, detailed reply to the questions given below. Your reply will help us gain valuable insight on your company, the business, your conduct, your customers as well as your taste and personal preferences. Most importantly, this will help us formulate the goals your new logo will be required to achieve.

CONTACT INFORMATION

*Fields marked * are mandatory*

Your full name:*

Company Name:*

Email Address:*

Contact Number:*

Web Address:*

Company Address:*

Location (Country & Region):*

Best Time to Contact You:*

DESIGN QUESTIONNAIRE

1. What do you want designed?

2. What do you want to achieve with this design project?

3. Is the design project a makeover of an existing design or, is the project design being from scratch? If a makeover, what additions are needed?

4. What message must the design convey and in what order?

5. Who are your target audience?

6. What are the additional goals for your design project?

7. What look and feel would you like for your design? Please give us examples?

8. What design elements, colours, and graphics would you like?

9. Do you have a specific journal, culture, or style in mind?

10. Who will have final approval of the project? And if it is someone other than you what is his or her title and name?

11. Should the design project be consistent with any collateral marketing materials, i.e. brochures, posters, media, corporate identity, etc.?

12. List 3-5 competitors?

13. List the links/images of five similar subjective designs you like?

14. List 5 words that describe your product/brand/subject?



15. List 5 words that describe the feel of your design project?

16. What are your project dimensions?

17. Is your design being placed in a box/protective package? If so, we will require those dimensions and the design needs to be applied?

18. Do you need a new logo, new collateral marketing materials, ad (advertising) design, and media to be consistent with the new product package design? If so, these design services will be quoted in addition to this proposal.

19. What is your budget?

20. Would you like the design in phases?

21. What is your project due date(s).

22. Additional important information you would like to mention:

Please attach the further details which you would like to add to this.

We thank you and appreciate your patience. It is after all for the best outcome EVER!

Please double check your options and answers, save this file and mail to hello@growcombine.com.